

4 COLUMN NEW AD SIZES

1/8 Page

3 5/8 x 2 1/4 inches

1/4 Page Horizontal

7 3/8 x 2 1/4 inches

Half Page

7 3/8 x 4 5/8 inches

3/16 Page

5 1/2 x 2 1/4 inches

3/8 Page Vertical

3 5/8 x 7 inches

3/8 Page - Horizontal

5 1/2 x 4 5/8 inches

Full Page

7 3/8 x 9 1/2 inches

1/4 Page Vertical

3 5/8 x 4 5/8 inches

3/4 Page - Horizontal

7 3/8 x 7 inches

3/4 Page - Vertical

5 1/2 x 9 1/2 inches

PREMIUM AD SIZES

Full Page Ad 7 3/8" x 9 7/8" • Half Page Ad 7 3/8" x 4 7/8" • Fourth Page Ad 3 5/8" x 4 7/8"

Email your artwork to: design@redletter.com